

Speaking Engagements | October 19, 2021 | 9:00 AM - 10:30 AM ET

Landslide Webinar: Breaking Down the Current State of Trademark Functionality Law

SPEAKERS

[Howard J. Shire](#)

Tuesday, October 19 • 1:00 – 2:30 p.m. ET

Trademark functionality is one of the most important but also unsettled areas of trademark law. Recent decisions continue to inject uncertainty into the state of the law. This webinar will provide practitioners with a comprehensive update on the current scope of trademark functionality and practical advice for addressing functionality in both prosecution and litigation.

- Alessandra Masciandaro, Debevoise & Plimpton New York, NY (Moderator)
- Courtney Thompson, Fredrikson & Byron, P.A., Minneapolis, MN
- Brent Radcliff, Taylor English Duma LLP, Atlanta, GA
- Howard Shire, Troutman Pepper Hamilton Sanders LLP, New York, NY

RELATED INDUSTRIES + PRACTICES

- [Intellectual Property](#)