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Launching a Product Too Soon? Lessons From Recent CFPB Orders

The Consumer Finance Podcast

SPEAKERS

Joseph "Joe" Reilly | Chris Willis

In this episode of *The Consumer Finance Podcast*, host Chris Willis and guest Joe Reilly delve into recent CFPB consent orders that penalize financial services companies for allegedly launching products before they were fully ready. They discuss the implications of these orders, the importance of thorough product testing and risk management, and the potential financial consequences of premature product launches. Tune in to learn valuable insights and best practices to avoid similar pitfalls in your organization.

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