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# Leading With Purpose: Oregon AG Ellen Rosenblum Discusses Her Role at NAAG

## Regulatory Oversight Podcast

### SPEAKERS

[Ashley L. Taylor, Jr.](#)

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In this episode of *Regulatory Oversight*, Ashley Taylor welcomes Oregon Attorney General (AG) Ellen Rosenblum to discuss her new role as president of the National Association of Attorneys General (NAAG).

Rosenblum, the first female state AG in Oregon's history, has served in the role since 2012. As NAAG president, she plans to engage her fellow AGs in developing bipartisan programming at events, sharing ideas, and fostering collaboration. Her presidential initiative, "America's Youth, AGs looking out for the next generation," focuses on technology, healthy bodies and minds, and financial literacy.

Rosenblum shares the history of NAAG, which was created in 1907 to discuss a common approach to antitrust issues related to the Standard Oil Company. Today, NAAG serves as a platform for AGs to collaborate, share insights, and champion the interests of their respective states.

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