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Legal Experts Shed Light on 4 Myths Surrounding NIL

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Ever since the NCAA changed its stance and permitted student-athletes to receive compensation for their name, image, and likeness, there's been an explosion of rules, guidance, and even state laws regulating NIL. Because NIL is new, its regulation has been evolving, with the NCAA releasing numerous iterations of its own guidance for institutions, and state legislatures enacting, amending, and in some cases even repealing NIL legislation. The end result of all of this is a patchwork system of rules and laws that have created confusion among student-athletes, institutions, coaches, collectives, and other NIL stakeholders about what is and isn't true about current NIL regulation. In this article, we'll try to bring some clarity to these rules by discussing four myths surrounding NIL.

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