

Speaking Engagements | October 6 - 8, 2025

Lend360

Hyatt Regence Dallas
300 Reunion BLVD
Dallas, TX 75207

SPEAKERS

[Jason M. Cover](#) | [Carlin A. McCrory](#)

Jason Cover and Carlin McCrory will be participating in the upcoming Lend360 conference in Dallas, Texas.

Jason Cover will be participating in the “Hidden Efficiencies—Tech-Driven Tactics Lenders Are Using to Cut Costs and Drive Growth” panel. He and the other panelists will discuss the innovative strategies lenders, payment processors, and data providers are using to reduce costs and accelerate growth through technology. Learn how advancements in payment optimization, data routing, and automation are quietly transforming performance and profitability.

Carlin McCrory will be part of the “Solutions for All of Life’s Payment Problems” panel, where she and her fellow panelist will explore unique payment solutions—including direct-from-payroll, tribal, and cannabis options—that help avoid potentially unwanted entanglements. The panelists will also discuss the shift towards card payments and real-time payments, addressing the increasing demand for instantaneous transactions. Regardless of your financial product, there’s a payment solution for you.

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