

Firm News | December 8, 2020

Locke Lord Unveils Dynamic New Website Focused on Client Engagement

December 8, 2020 – Locke Lord is pleased to announce the launch of its new, user-centric [website](#), which features an efficient navigation and clean, modern design and branding to create a more engaging experience for current and prospective clients, our attorneys, laterals, law students and other visitors.

“As the legal landscape and the world around us continue to shift, we are excited to introduce our revamped and streamlined website to more seamlessly connect clients to our services, our lawyers and our Firm,” said [David Taylor](#), Chair of Locke Lord. “With dynamic imagery and visual updates to Locke Lord’s brand, the look and feel of the site better reflects the energy and agility of our people while also offering performance improvements to enhance the overall experience.”

The new website provides easier access to services and resources offered by the Firm, including Locke Lord’s five Key Sectors: Energy and Infrastructure; Finance and Financial Services; Insurance and Reinsurance; Pharmaceutical; and Private Equity. With redesigned and updated practice group and lawyer biography pages, visitors can more effectively learn about the Firm’s experience and capabilities while quickly accessing publications and other resources relevant to them. In addition, information about the Firm, its leadership and rich history is featured alongside an overview of Locke Lord’s long-standing commitment to furthering diversity and inclusion in the legal profession and beyond, community service and pro bono work.

Powered by upgraded and new technologies, the website also provides performance improvements and new features geared to optimize user experience across the board. Locke Lord was previously one of the first law firms to introduce a responsive website design, and the new site also further enhances responsiveness across devices and browsers.

To experience Locke Lord’s elevated online presence, visit www.lockelord.com.

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About Locke Lord LLP

Locke Lord is a full-service law firm with global reach and 20 offices designed to meet clients’ needs in the United States and around the world. The Firm has a history that spans more than 130 years and is a leader in the middle market arena. Locke Lord focuses on providing the highest levels of commitment, quality and service to clients across its five Key Sectors: Energy and Infrastructure; Finance and Financial Services; Insurance and Reinsurance; Pharmaceutical; and Private Equity. In addition, the Firm advises clients across a broad spectrum of other industries, including fund formation, venture capital, health care, public finance, real estate, technology, cybersecurity and white collar, while providing a wealth of experience through its complex litigation, intellectual property, tax, regulatory and transactional teams.