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# Locke Lord's Dallas Mayor Eric L. Johnson Highlights Growing Economic Impact of Sports in City of Dallas at Qatar Economic Forum

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Locke Lord **Public Finance** Partner and **Dallas Mayor Eric L. Johnson** was invited to speak at the Qatar Economic Forum in Doha, Qatar, on May 23-25, 2023. The Forum features heads of state, global business leaders, policymakers and technology innovators exploring economic trends driving global growth.

Mayor Johnson's session "The Future of Mega Sporting Events: Legacy and Impact," focused on the role of large-scale sporting events in advancing social and economic outcomes, leveraging mega sports events to achieve sustainable growth and development, emerging technologies that will have a lasting impact on mega sports events and trends in sports consumption.

"Dallas is the best sports city in the United States," Johnson said. "We present amazing opportunities for any professional sports franchise or event and have increased our competitiveness internationally, nationally, and within our own region to win mega sporting events."

[Watch Mayor Johnson's full panel session here beginning at 34:00.](#)

[Read more about Mayor Johnson's panel here.](#)

[Find more information about the Qatar Economic Forum here.](#)