

Firm Events | November 7, 2023 | 9:00 AM - 10:30 AM ET

Managing AI – Risk, Reward & Regulation! AI Discrimination and Emerging Best Practices – Hear from Industry Leaders!

Zoom

SPEAKERS

[James Koenig](#) | [Chris Willis](#) | [Alison A. Grounds](#)

Tuesday, November 7 • 2:00 – 3:30 p.m. ET

Unravel AI's hidden and emerging risks, decode where discrimination and bias lurks in various enterprise and industry-specific use cases, and arm yourself with the emerging best practices to steer clear.

Troutman AI Experts, Technologists and Lawyers

Join us to hear from Troutman Pepper's industry leading privacy and consumer financial services regulatory attorneys, technologists and members of our Generative AI Task Force as they discuss the state of the law, risk frameworks and provide practical advice and actionable insights into emerging best practices for anticipating, avoiding, eliminating and auditing discrimination and bias in AI.

Special Guest from Meta

Plus, don't miss our exclusive chat with a special guest and industry leader – Pedro Pavón, Global Privacy Director, Monetization Privacy and Fairness at Meta, where his team advises Meta executives on privacy and fairness matters related to ads and monetization across all of the company's platforms. Pedro will share his expertise and experience in navigating global data protection laws and policy in the context of product development including the development and deployment of artificial intelligence and machine learning solutions.

KEY TAKEAWAYS

Global Laws and Risk Frameworks: Gain insights into the international legal landscape of AI, emerging risk frameworks and how AI bias and regulation can impact your business.

Emerging Best Practices Avoiding Discrimination: Understand the risks of AI discrimination and how to prevent it:

- Ensuring transparency and “explainability” in AI systems
- Drafting ethical data collection, use and sharing charters and robust data governance/handling practices and training
- Implementing robust fairness and transparency policies, conducting regular bias audits, and investing in diverse development teams

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