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# Navigating the Energy Frontier With Aric Zurek, Fluence

## SPEAKERS

[William R. Derasmo](#)

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Join host Bill Derasmo as he chats with Aric Zurek, president of Fluence Digital and SVP of Fluence. Aric shares insights from his diverse career in nuclear, gas, oil, and battery storage, and discusses Fluence's strategic acquisitions of AMS and Nispera. Learn how software, AI, and machine learning are transforming energy storage, optimizing trading strategies, and enhancing asset reliability. Explore the evolving energy storage market and the shift towards lifecycle cost considerations. Don't miss this engaging discussion!

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