Firm Events | October 25, 2023 | 8:00 AM - 10:30 AM ET

Navigating the IP Landscape: Intellectual Property Issues, Strategies, and Management for In-House Counsel

Zoom

SPEAKERS

Ashley Z. Hager | Howard J. Shire | James E. Schutz | Sean P. McConnell | Michael D. Hobbs, Jr. | Austin Padgett | Clayton S. Friedman | Paul J. Kennedy | Ryan A. Schneider | Korbin Blunck | Susan Stabe | Courtney Adams Thornton

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Wednesday, October 25 • 12:00 – 2:30 p.m. ET

Join our expert attorney panels as they explore intellectual property (IP) issues facing organizations and the best practices for managing those issues. Topics will include:

- Best practices for IP ownership and licensing issues developed by employees and independent contractors. Get expert advice on policies, development considerations, contract drafting pointers, and ownership rights.
- Advertising, Promotion, and Marketing Law 101 – Learn the rules of the road when reviewing these materials to avoid claims from competitors and government agencies.
- Developing and managing an international IP portfolio – How to create, maintain, and edit your IP portfolio to protect your patents, trademarks, and copyrights globally, and to maximize your organization's value to investors, lenders, and for mergers and acquisitions.
- Alumni panel – A survey of hot topics facing in-house counsel.

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