

Podcasts | January 9, 2024

# Navigating the Storm: Crisis Management in the Workplace

## Hiring to Firing Podcast

### SPEAKERS

[Tracey E. Diamond](#) | [Evan Gibbs](#)

---

In this episode of the *Hiring to Firing Podcast*, Partners Tracey Diamond and Evan Gibbs sit down with Carol Cookerly, founder of Cookerly PR, a national marketing, PR, and crisis management firm. Drawing parallels from the TV show, *Ozark*, they explore how strategic planning and quick decision-making can effectively manage workplace crises.

Listeners can anticipate a thought-provoking conversation on the importance of crisis management in maintaining a healthy work environment, guarding against potential reputational damage, and fostering a culture that encourages resilience and adaptability.

Tune in for an enlightening discussion on anticipating and handling crisis situations effectively.

---

The Troutman Pepper [Labor + Employment Practice Group](#) regularly issues advisories, offering timely insights into the evolving employment law landscape. We also maintain the [HiringToFiring.Law Blog](#), a resource spotlighting best practices for employers. Furthermore, our *Hiring to Firing Podcast*, hosted by Tracey Diamond and Evan Gibbs, delves into pressing labor and employment law topics, drawing unique parallels from pop culture, hit shows, and movies.

### RELATED INDUSTRIES + PRACTICES

- [Labor + Employment](#)