

Podcasts | January 16, 2024

# NCAA Division I Council Approves New NIL Disclosure and Transparency Rules

## Highway to NIL Podcast

### SPEAKERS

[Callan G. Stein](#) | [Michael S. Lowe](#) | [Christopher M. Brolley](#)

---

The *Highway to NIL Podcast* analyzes the legal landscape concerning college athletics and the regulation of name, image, and likeness (NIL) rights of student athletes. The podcast provides key insights into the current state of affairs, focusing on the NIL guidance and policies coming directly from the NCAA; the various passed and amended state NIL laws; and NIL enforcement, including how the NCAA, state attorneys general, and other regulators may investigate and punish schools for NIL violations.

In this installment, Troutman Pepper attorneys Cal Stein, Mike Lowe, and Chris Brolley discuss the NCAA Division I Council's approval of NIL disclosure and transparency rules aimed at protecting student-athletes and permitting schools to support certain NIL activities.

Specific topics include:

- Introduction to the NCAA's new NIL proposal (2:20);
- Voluntary registration process for NIL service providers (3:37);
- Disclosure requirements for student-athletes (6:36);
- Standardized contracts for NIL agreements (10:31);
- NIL education plan (12:41);
- Introduction to proposal for school involvement in NIL activities (13:12);
- School support of NIL activities (13:53);
- School support of NIL entities (18:33); and
- School involvement in prospective student-athletes (21:51).

## RELATED INDUSTRIES + PRACTICES

- Business Litigation
- Educational Institutions