

Podcasts | September 6, 2022

# NCAA Guidance on NIL

## Highway to NIL Podcast

### SPEAKERS

[Christopher M. Brolley](#) | [Callan G. Stein](#)

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The *Highway to NIL Podcast* analyzes the legal landscape concerning college athletics and the regulation of name, image, and likeness (NIL) rights of student athletes. The podcast provides key insights into the current state of affairs, focusing on the NIL guidance and policies coming directly from the NCAA; the various passed and amended state NIL laws; and NIL enforcement, including how the NCAA, state attorneys general, and other regulators may investigate and punish schools for NIL violations.

### Episode 1: NCAA Guidance on NIL

Join Troutman Pepper litigators Cal Stein and Chris Brolley for a podcast series, analyzing the legal landscape surrounding NIL rights for student athletes.

In this first installment, we delve deep into the current NCAA guidance on NIL rights and laws. Specific topics include:

- How We Arrived Here: A Brief History of the NIL (2:11)
- The NCAA Interim Policy on the NIL (3:53)
- NCAA Guidance on Third-Party Involvement in the NIL (Boosters) (9:23)
- NIL Deals for International Students (13:18)

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