

Podcasts | November 9, 2022

NCAA Issues New Clarifications to Its Interim NIL Policy

Highway to NIL Podcast

SPEAKERS

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The *Highway to NIL Podcast* analyzes the legal landscape concerning college athletics and the regulation of name, image, and likeness (NIL) rights of student athletes. The podcast provides key insights into the current state of affairs, focusing on the NIL guidance and policies coming directly from the NCAA; the various enacted and amended state NIL laws; and NIL enforcement, including how the NCAA, state attorneys generals, and other regulators may investigate and punish schools for NIL violations.

Episode 4: NCAA Issues New Clarifications to Its Interim NIL Policy

In this fourth installment, Troutman Pepper litigators Cal Stein, Chris Brolley, and Mia Marko discuss the very recently released NCAA guidance that clarifies its interim NIL policy. The NCAA breaks down this new clarifying guidance into several sections, offering exemplary dos and don'ts for each.

Podcast Sections

- Introduction/Structure of the NCAA Clarifying Guidance (2:30)
- Institutional Support for Student NIL Activity (7:59)
 - Permissible Facilitation and Assistance (9:21)
 - Impermissible Facilitation and Assistance (14:55)
- Institutional Support for NIL Entity/Collective (16:04)
 - Permissible Facilitation of Contributions to NIL Entity/Collective (17:36)
 - Impermissible Contributions to NIL Entity/Collective (19:21)
- Negotiations, Revenue Sharing, Compensation (20:38)
- Key Takeaways (22:50)

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