

Podcasts | May 1, 2023

# NCAA President Charlie Baker's NIL Comments

## Highway to NIL Podcast

### SPEAKERS

[Callan G. Stein](#) | [Christopher M. Brolley](#)

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The *Highway to NIL Podcast* analyzes the legal landscape concerning college athletics and the regulation of name, image, and likeness (NIL) rights of student athletes. The podcast provides key insights into the current state of affairs, focusing on the NIL guidance and policies coming directly from the NCAA; the various passed and amended state NIL laws; and NIL enforcement, including how the NCAA, state attorneys general, and other regulators may investigate and punish schools for NIL violations.

In this installment, Troutman Pepper litigators Cal Stein and Chris Brolley discuss NCAA President Charlie Baker's recent comments on the state of NCAA NIL policies and priorities. Specific topics include:

- Who Is New NCAA President Charlie Baker? (2:43);
- Lying and the Wild West: Baker's Concerns About NIL (6:59);
- Consumer Protection: Baker's Views on the Biggest NIL Challenges (13:42);
- NIL Noise: Schools Asking Baker for More NIL Rules (16:55);
- The Feds: Does Baker Want/Expect Federal NIL Legislation or Does He Have Other Plans? (19:50); and
- Accessibility and Accountability: Baker's Initial Ideas for NIL Transparency (26:10).

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