

Podcasts | June 14, 2024

NCAA Settlement

Highway to NIL Podcast

SPEAKERS

Callan G. Stein | Christopher M. Brolley

The *Highway to NIL Podcast* analyzes the legal landscape concerning college athletics and the regulation of name, image, and likeness (NIL) rights of student athletes. The podcast provides key insights into the current state of affairs, focusing on the NIL guidance and policies coming directly from the NCAA; the various passed and amended state NIL laws; and NIL enforcement, including how the NCAA, state attorneys general, and other regulators may investigate and punish schools for NIL violations.

In this installment, Troutman Pepper attorneys Cal Stein and Chris Brolley discuss the NCAA's recent \$2.8 billion antitrust settlement, which introduces a new revenue-sharing model and signals a shift from traditional amateurism. They also explore implications for NIL rules, the potential for student-athletes to become employees, and future legal challenges for the NCAA.

Specific topics include:

- Background on the *House* case (2:30);
- Framework of the proposed *House* settlement (6:37);
- Does this settlement mark the end of NCAA "amateurism"? (10:40);
- Impact of this settlement on NIL and collectives (13:46);
- Addressing student-athletes becoming school employees (17:05);
- Implications for Title IX compliance (19:05);
- Does this settlement save the NCAA as an institution? (22:08); and
- Will this settlement finally put an end to the NCAA's legal issues? (24:14).

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