

Speaking Engagements | February 13, 2024 | 8:45 AM - 9:35 AM ET

## NetDiligence® Cyber Risk Summit Miami Beach 2024

## **SPEAKERS**

Sadia Mirza

## Tuesday, February 13 • 1:45 - 2:35 p.m. ET

Troutman Pepper is excited to attend the third NetDiligence® Cyber Risk Summit in Miami Beach, Florida. As part of the expanded three-day program, Troutman Pepper Partner, Sadia Mirza, will participate in an insightful session titled "Evolution in Crisis Communications & Public Relations."

This session will delve into the complexities of crisis communications, focusing on the critical balance between legal risk, regulatory disclosure requirements, and reputational risk. The panel, featuring Sadia Mirza from Troutman Pepper, Michael Bruemmer from Experian, Linda Comerford from Resilience, and Stephen Ramey from IronGate Security, will discuss key topics including:

- The importance of effective communication between vendors and insured during an incident.
- Strategies for protecting brand and reputation in times of crisis.
- Navigating the scrutiny on impacted businesses post-breach and during notification.

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