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NIL News: End of Year Roundup

Highway to NIL Podcast

SPEAKERS

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The *Highway to NIL Podcast* analyzes the legal landscape concerning college athletics and the regulation of name, image, and likeness (NIL) rights of student athletes. The podcast provides key insights into the current state of affairs, focusing on the NIL guidance and policies coming directly from the NCAA; the various passed and amended state NIL laws; and NIL enforcement, including how the NCAA, state attorneys general, and other regulators may investigate and punish schools for NIL violations.

In this installment, Troutman Pepper Locke attorneys Cal Stein, Chris Brolley, Tim Bado, and Howard Shire recap several of the most prominent NIL-related news stories from the 2024 holiday season through the start of 2025. These stories include an update on the *House* settlement and a new NCAA guidance document, several NIL-related civil lawsuits that were filed or decided, and a potential NCAA rule change impacting student-athlete eligibility. Join them as they delve into recent highlights you may have missed.

Specific topics include:

- *House* case: settlement update, schools already starting to bring NIL “in house,” and NCAA’s Q&A document (3:09);
- Diego Pavia lawsuit: JUCO years do not count toward NCAA eligibility (12:00);
- Potential NCAA rule change: five years of athletics eligibility (16:54);
- NIL civil lawsuits: student-athletes claiming broken NIL promises and Clayton Act violations (22:49).

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