

Firm Events | August 21, 2025 | 12:00 PM - 1:00 PM ET

Part 1: Navigating the New CCPA Regulations: Automated Decision-Making Technology and Risk Assessments

SPEAKERS

David M. Stauss

Thursday, August 21 • 12:00 - 1:00 p.m. ET

In the first part of our webinar series, we will delve into the new California Consumer Privacy Act (CCPA) regulations concerning automated decision-making technology (ADMT) and risk assessments. We will examine the scope and definitions related to ADMT, including what constitutes a "significant decision" and the requirements for pre-use notices and consumer rights to opt out or appeal. This session will also address the scope of the risk assessment rules, focusing on the criteria that trigger these assessments, and the documentation required to balance risks and benefits. This session will equip businesses with the knowledge to comply with these new regulations.

Please contact Elizabeth Adorno at elizabeth.adorno@troutman.com for more details.

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