

Speaking Engagements | November 13, 2025 | 11:15 AM - 12:15 PM ET

Patient Champions or Profit Chasers? The Rise of Profit-Driven Patient Advocacy and the Legal Implications of Managed Care Organizations in Litigation and Beyond

Norton Rose Fulbright
New York City, NY

SPEAKERS

[Virginia Bell Flynn](#)

Troutman Pepper Locke Partner Virginia Flynn, alongside Pam Williams from Elevance Health, will present at the American Bar Association's National Managed Care Institute. They will explore how patient advocacy organizations, traditionally non-profit entities dedicated to supporting patients through healthcare complexities, are evolving with the rise of profit-seeking models. This shift introduces new dynamics that warrant careful legal consideration for managed care organizations and their members.

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