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# Point-of-Sale Finance Series: Banking on Lending Models

## The Consumer Finance Podcast

### SPEAKERS

[Chris J. Willis](#) | [Jason M. Cover](#) | [Taylor R. Gess](#)

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In this crossover episode of *The Consumer Finance Podcast* and *Payments Pros*, Chris Willis, Jason Cover, and Taylor Gess continue the Point-of-Sale Finance Series to discuss licensed lending and bank model lending programs. This conversation dives into the benefits, challenges, and regulatory landscapes that shape these popular lending models for financial institutions and fintechs. Consumer finance providers will gain valuable insights on structuring successful lending partnerships in today's complex environment.

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