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Point-of-Sale Finance Series: Navigating the Complexities of Credit Card Rewards Programs

SPEAKERS

Jason M. Cover | Mark J. Furletti | Jeremy Colin Sairsingh

In this insightful crossover episode of *The Consumer Finance Podcast* and *Payments Pros*, host Jason Cover is joined by Mark Furletti and Jeremy Sairsingh to delve into the intricate world of credit card rewards programs. Discover the various types of rewards, from points-based systems to cashback and travel miles, and learn how these programs are funded. The episode also explores regulatory perspectives, including recent CFPB guidance and state-specific laws affecting rewards programs.

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