

Firm Events | June 22, 2023 | 11:00 AM - 12:30 PM ET

Privacy Parade: How to Navigate the Rush of New State Privacy Laws

SPEAKERS

James Koenig | Joshua D. Davey | Kim Phan | Sadia Mirza | Jack Altura | Robyn W. Lin

Thursday, June 22 • 3:00 – 4:30 p.m. ET

U.S. state comprehensive privacy laws are popping up like popcorn on a carnival midway – first California and Virginia; then Colorado, Connecticut, and Utah; and now Indiana, Iowa, Montana, and Tennessee.

Avoid the haunted house of compliance and attend this webinar to learn emerging practices and trends to handle these laws on practical and integrated bases, as well as what other companies are doing to solve some of the toughest problems under these laws:

- Critical privacy policy updates;
- New contractual amendments with vendors and/or customers;
- Implementation approaches and tools for consumer rights and opt-outs;
- Building one Privacy Impact Assessment for U.S./global laws; and
- Tips for solving Do Not Sell/Share Opt-Outs and Managing AdTech Cookies.

Register today for our U.S. State Law Fun House webinar (or we will meet you at the State Enforcement Roller Coaster later).

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