

Sponsored Events | March 17, 2022 | 2:00 PM - 5:00 PM ET

Private Equity Roundtable Dinner Series

The Penn Club
30 West 44th St
New York, NY 10036

Thursday, March 17 • 6:00 – 9:00 p.m. ET

Troutman Pepper is a proud sponsor of the ACG New York Private Equity RoundTable Dinner Series. This RoundTable is a quarterly meeting that hosts speakers to address topics that provide services and information designed to help PE firms operate their business (regulatory, management assessment techniques, sales performance improvement, developing strong investor relationships, fund raising, etc.).

This RoundTable discussion will discuss approaches to increasing portfolio company revenue growth and profitability. Specific areas include digital marketing, ecommerce, sales and marketing alignment, and leveraging multiple channels to market share. They will also discuss strategies Private Equity Managers can deploy to effectively market themselves to potential partners, be it investors, acquisition targets, or even new hires.

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