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## Recent Developments in ADA Website Accessibility Compliance

## **The Consumer Finance Podcast**

## **SPEAKERS**

Chris J. Willis | Lori Sommerfield | Kim Phan

Please join Consumer Financial Services Partner Chris Willis and fellow Partners Lori Sommerfield and Kim Phan, along with special guest Matt Ater from Vispero, as they discuss recent developments in website accessibility governing public accommodations under Title III of the Americans with Disabilities Act (ADA). Topics include:

- Current litigation trends, including the recent increase in ADA website accessibility lawsuits filed in federal and state courts;
- Insights into the DOJ's recent website accessibility guidance and enforcement efforts;
- Recommendations for companies to achieve website accessibility compliance under the ADA;
- Technological solutions for website accessibility; and
- Elements of an effective ADA risk management program.

A seasoned consumer financial services attorney, Lori Sommerfield brings more than two decades of experience in federal government, in-house, and private practice settings. She has deep expertise in fair lending and responsible banking regulatory compliance, and she routinely counsels clients in consumer financial services supervisory issues, examinations, investigations, and enforcement actions. Lori is also highly experienced in advising clients on compliance with Title III of the ADA on accessibility of physical spaces and digital platforms.

As a partner in the firm's Privacy + Cyber Practice Group, Kim Phan assists financial institutions with e-commerce, social media, and mobile app development and compliance, including adapting an augmented reality mobile game for a retail client, conducting online behavioral advertising assessments of websites to update and enhance website privacy policies, adapting website functions for accessibility in compliance with the ADA, and establishing employee training on social media interactions with consumers.

Matt Ater serves as the vice president of enterprise sales at Vispero, focusing on creating more opportunities to holistically support customers and users alike. He brings over 25 years of experience in accessibility support services.

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