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Relativity Recognizes Troutman Pepper eMerge with ‘Best Innovation: Enterprise’ Award for Generative AI Application Flywheel

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ATLANTA – Troutman Pepper eMerge has received the [Best Innovation: Enterprise](#) award from global legal technology company Relativity for eMerge’s generative AI application, Flywheel. The awards recognize organizations and individuals who are forging new paths to improve the legal industry and its communities.

Flywheel leverages OpenAI’s GPT-4 Omni frontier model to enable attorneys to seamlessly apply custom AI prompts to documents and metadata for on-the-fly information extraction and analysis. Flywheel users, including Troutman attorneys and clients, can either select from a library of prompts curated by eMerge’s team of eDiscovery attorneys and technologists or collaborate with eMerge to create entirely new prompts tailored to their needs.

“Winning the Best Innovation: Enterprise award for Flywheel is a testament to our team’s dedication to pushing the boundaries of legal technology,” said [Alison Grounds](#), Managing Partner of eMerge. “Flywheel exemplifies our commitment to integrating advanced AI solutions to enhance the efficiency and accuracy of legal processes. This award not only recognizes our innovative spirit but also underscores our mission to deliver transformative solutions that provide significant value to our clients.”

“Flywheel is our generative AI-powered Swiss army knife,” said [Jason Lichter](#), Principal at eMerge. “With Flywheel, we can accelerate the preparation of complex privilege logs in the morning and interrogate dozens of corporate policies for inconsistencies in the afternoon, with new use cases being developed all the time.”

The Relativity Fest Innovation Awards continue to celebrate both individual and organizational contributions to the legal data community, as well as the new and innovative Relativity solutions that help industry experts solve challenging eDiscovery and information governance problems. Troutman Pepper eMerge’s Relativity Fest 2024 recognition follows its [win](#) in the 2022 Best Innovation: Enterprise category for Xtractor, further solidifying the firm’s reputation as a leader in legal technology innovation.

Relativity makes software to help users organize data, discover the truth, and act on it. Its SaaS product, RelativityOne, manages large volumes of data and quickly identifies key issues during litigation and internal

investigations. Relativity has more than 300,000 users in approximately 40 countries serving thousands of organizations globally, primarily in legal, financial services and government sectors, including the U.S. Department of Justice and 198 of the Am Law 200.

Troutman Pepper eMerge integrates legal strategy with advanced technology to provide information governance counseling and help clients manage electronically stored information in legal matters, including litigation, internal investigations, and government inquiries. eMerge's lawyers have received numerous accolades from leading industry authorities, including Chambers USA and Legal 500. For more information, visit troutmanemerge.com.

About Troutman Pepper

Troutman Pepper is a national law firm with more than 1,100 attorneys strategically located in 20+ U.S. cities. The firm's litigation, transactional, and regulatory practices advise a diverse client base, from startups to multinational enterprises. The firm provides sophisticated legal solutions to clients' most pressing business challenges, with depth across industry sectors, including energy, financial services, health sciences, insurance, and private equity, among o

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