

Press Coverage | January 10, 2025

## Retailers Tap Into Pricing & Data to Boost Cigar Sales

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[Bryan M. Haynes](#)

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Bryan Haynes, a partner in Troutman Pepper Locke's Tobacco + Nicotine Practice Group, was quoted in the January 10, 2025 *Convenience Store News* article, "Retailers Tap Into Pricing & Data to Boost Cigar Sales."

Looming in the background of all tobacco declines is regulation, and cigars are no exception — at least not yet. Banning flavored cigars is still very much in play, although there has been no recent federal update. The U.S. Food and Drug Administration (FDA) proposal to ban characterizing flavors other than tobacco in cigars "remains on hold," relayed Bryan Haynes, a partner specializing in tobacco at the national law firm of Troutman Pepper.

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