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# RFK Jr.'s Drug Advertising Crackdown Will Face Legal Hurdles

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Troutman Pepper Locke attorneys Alan Clement, Judy O'Grady, and Andy Zappia recently authored the *Bloomberg Law* article "[RFK Jr.'s Drug Advertising Crackdown Will Face Legal Hurdles](#)," in which they discuss how the current administration's efforts to curb direct-to-consumer pharma advertising may encounter legal challenges.

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