

Articles + Publications | September 10, 2025

RFK Jr.'s Drug Advertising Crackdown Will Face Legal Hurdles

WRITTEN BY

Alan B. Clement | Judith L. O'Grady | Andrew P. Zappia

Troutman Pepper Locke attorneys Alan Clement, Judy O'Grady, and Andy Zappia recently authored the *Bloomberg Law* article "RFK Jr.'s Drug Advertising Crackdown Will Face Legal Hurdles," in which they discuss how the current administration's efforts to curb direct-to-consumer pharma advertising may encounter legal challenges.

RELATED INDUSTRIES + PRACTICES

- FDA Regulatory + Risk Management Counseling
- Health Care + Life Sciences
- Health Care + Life Sciences Intellectual Property