

Speaking Engagements | February 11, 2025 | 8:55 AM - 9:45 AM PT

RMAi 2025 Annual Conference

Aria Resort & Casino
Las Vegas, NV

SPEAKERS

[Kim Phan](#)

Tuesday, February 11 • 8:55 – 9:45 a.m. PT

Today's world demands that companies go above and beyond their data security methods of protecting consumer data by implementing and maintaining a more intentional data retention/data destruction set of policies and procedures that keep in step with today's high-stakes game of maintaining personal identifiable information (PII) and/or protected health information (PHI) with expanded safeguards.

Troutman Pepper Locke Partner Kim Phan will discuss critical information and best practices regarding how companies today are re-engineering their data retention/data destruction policies and procedures, applying a focused approach to safeguarding customer data by limited the timeframe in which that data is kept/retained on systems and networks.

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