

Speaking Engagements | February 11, 2025 | 8:55 AM - 9:45 AM PT

## **RMAi 2025 Annual Conference**

Aria Resort & Casino Las Vegas, NV

## **SPEAKERS**

Kim Phan

## Tuesday, February 11 • 8:55 - 9:45 a.m. PT

Today's world demands that companies go above and beyond their data security methods of ?protecting consumer data by implementing and maintaining a more intentional data retention/data ?destruction set of policies and procedures that keep in step with today's high-stakes game of ?maintaining personal identifiable information (PII) and/or protected health information (PHI) with ?expanded safeguards. ?

Troutman Pepper Locke Partner Kim Phan will discuss critical information and best practices regarding how companies today are re-engineering their data ?retention/data destruction policies and procedures, applying a focused approach to safeguarding ?customer data by limited the timeframe in which that data is kept/retained on systems and networks.

## **RELATED INDUSTRIES + PRACTICES**

- Advanced Technology: Leading-Edge Issues
- Data + Privacy
- Privacy + Cyber