

Sponsored Events | March 3, 2023 | 3:30 AM - 5:30 AM ET

SAAS Roundtable: Attracting and Retaining Top Talent

Boomi

**1400 Liberty Ridge Drive
Chesterbrook, GA 19087**

RELATED PROFESSIONALS

[Thomas P. Dwyer](#) | [Christopher S. Miller](#)

Friday, March 3 • 8:30 – 10:30 a.m. ET

Troutman Pepper is proud to sponsor this SaaS roundtable with PACT on Attracting and Retaining Top Talent.

Building a strong company culture includes recruiting, retaining, and holistically engaging with top talent. This session will examine ways to elevate your SaaS business – from software development to customer service – with a strong, inclusive work environment for all employees.

Topics will include:

- Approaches to educate employees' understanding of a successful SaaS business model (including the rule of 40 valuation and EBIDTA)
- Tools for recruiting and retaining top tech talent such as:
 - Creative benefit packages
 - Stocks/options
 - SIA wellness
- Incorporating diversity and inclusion in hiring practices and workplace culture

**Note: This event is open only to SaaS executives.*

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