

Speaking Engagements | September 9, 2021 | 4:30 AM - 11:00 AM ET

## Smart Business Dealmakers Conference

### SPEAKERS

[Daniel W. McDonough](#)

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### Thursday, September 9 • 8:30 a.m. – 3:00 p.m. ET

We are pleased to be able to offer friends of the firm a complimentary ticket to this year's conference – Use promo code TROUTMANPEPPER for complimentary registration.

Troutman Pepper is a proud supporting sponsor of the 2021 Smart Business Dealmakers Conference (formerly ASPIRE) which connects thousands of local dealmakers – from middle-market CEOs to top investors and lenders to leading M&A advisers.

This year's conference will cover the breadth of the M&A landscape which will include sessions ranging from raising capital to buying and selling companies to alternative asset investing.

Troutman Pepper Partner Daniel McDonough will be one of the panelists presenting during the “Liquidity Lessons from Selling a Fourth-Generation Family Business” session on September 9 from 11:00 a.m. to 12:00 p.m. Joining Daniel on the panel will be BNY Mellon Wealth Management's Vice President & Family Wealth Strategist Marty Babitz and Lewisburg Printing Company's Executive Vice President Kirk Kelso. BNY Mellon Wealth Management's Senior Wealth Director Bryan McGrath will be moderator.

This group of M&A advisers and an entrepreneur will explore the preparation and exit phases of a well-structured transaction. They'll share a case study from planning and selling a fourth-generation family business. In this session, you'll learn how thoughtful and deliberate planning allows owners to maximize successful transactions, creates healthy liquidity events, and prepares family members to manage the funds generated by the deal.