

Speaking Engagements | March 17, 2021 | 5:00 AM - 6:00 AM PT

# Startups and Life Science Patent Strategies

## SPEAKERS

Nicole R. Sullivan, Ph.D.

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**Wednesday, March 17 • 12:00 – 1:00 p.m. PT**

Troutman Pepper is teaming with SBDC@UCI Beall Applied Innovation Incubator to host a year-long monthly series targeted to startups and small businesses.

Join us for a discussion with Nicole Sullivan, intellectual property attorney, to discuss how to understand patent law and common problems in the life science space to help emerging growth companies develop a successful intellectual property portfolio.

Over the course of this series, attendees will gain knowledge about IP assets including patents, trademarks, copyrights, and trade secrets, for both the U.S. and International markets. After each session, business owners will have a basic understanding of what each IP asset is, when to file, and how to enforce it. Additional sessions will focus on licensing and monetizing your IP to create value for your company and investors.