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Stemming the Data Tide: Generative AI and Customer Collaboration in RelativityOne

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Jim Calvert

Jim Calvert, principal at Troutman Pepper eMerge, was quoted in the November 3, 2023 *Relativity Blog* article, "Stemming the Data Tide: Generative AI and Customer Collaboration in RelativityOne."

"Generative AI has invaded the popular consciousness in a way we just haven't seen with previous legal technologies," Jim Calvert, principal at Troutman Pepper eMerge, told me recently.

…

"Its popularity can be a benefit toward adoption in some ways, but it seems just as likely that popular stories about the misuse or poor outputs of this tech will lead toward a skepticism that the industry needs to combat," Jim continued. "Doing so will require that the technology be used responsibly and with a major focus on quality, reliability, and data security."

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