

Speaking Engagements | March 16, 2021

# Sublicenses and Unintended Sublicenses in Social Media

## SPEAKERS

[Michael D. Hobbs, Jr.](#)

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**Tuesday, March 16, 2021 • 1:00 – 2:30 p.m. ET**

Mike Hobbs, a partner in Troutman Pepper's Intellectual Property Practice Group, will be speaking on a Strafford Publications, Inc. webinar on "Sublicenses and Unintended Sublicenses in Social Media."

This CLE webinar will guide counsel on sublicenses and unintended sublicenses through social media and IP rights implications. The panel will discuss recent litigation that demonstrates the risks to IP rights and steps that can be taken to mitigate these risks. The panel will also discuss third-party license managers and their involvement in social media disputes.

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