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TCPA Risk Reloaded: Why DNC and Consent Issues Are Fueling the Next Wave of Litigation

SPEAKERS

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In this episode of *The Consumer Finance Podcast*, Chris Willis is joined by Troutman Pepper Locke Partners Chad Fuller and Virginia Flynn for a practical, forward-looking discussion of the TCPA landscape as part of the *CFS Year in Review and Look Ahead* series. They explain how courts' reduced reliance on agency interpretations is creating both opportunity and uncertainty, why plaintiffs' attorneys are shifting hard toward do-not-call (DNC) and prerecorded-message theories, and how ongoing battles over consent, revocation, and text-message exposure are changing class action risk. The conversation closes with guidance for in-house counsel on tightening DNC compliance, managing vendors, and structuring consent and opt-out processes.

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