

Speaking Engagements | October 7, 2021 | 4:00 AM - 12:00 PM ET

# The 17th Annual Southeastern M&A/Private Equity Forum

**Twelve Hotel**  
**361 17th Street NW**  
**Atlanta, GA 30363**

## **SPEAKERS**

[Hazen H. Dempster](#) | [Andrea M. Farley](#)

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**Thursday, October 7 • 8:00 a.m. – 4:00 p.m. ET**

Troutman Pepper Partner Andrea Farley is co-chair at the 2021 Southeastern M&A/Private Equity Forum along with Nelson Mullins Partner Michael Hollingsworth and King & Spalding Partner Rahul Patel. This year's forum is the premier gathering of mid-market deals professionals throughout the Southeastern U.S. Our program imparts timely advice on current trends and developments impacting deals in the current calendar year. Mark your calendars and plan to join us for our industry-leading content and networking in the vibrant Gate City of the South.

Andrea Farley will be a panelist during the "Proceed With Caution: Due Diligence Considerations in the Current Environment" session at 10:25 a.m. During this session, Andrea, along with fellow panelists Andrew Belisle, Senior Vice President, McGriff, Seibels & Williams, Inc., Elliott Holland, Managing Director, Guardian Due Diligence, and Jonathan Lanken, Executive Director of M&A, Cox Communications, will discuss how due diligence is an essential process to every good deal, but in our current environment, the stakes for conducting a solid process are more crucial than ever. The pandemic's effects are likely to extend to such areas as vendors and supply chains, personnel, PPP loan liabilities, representations and warranties, or key considerations encircling profitability. This session will offer invaluable insight around areas where the pandemic's impact should be specifically considered when delving into due diligence.

Hazen Dempster will be moderating the "Around the Bend: Credit Considerations for a Post-Pandemic M&A Market" session at 11:40am. Hazel will be joined by Joe Rodgers, Managing Director, SourceCapital LLC and Spalding White, Managing Partner, Route 2 Capital Partners. Debt is a deal staple for many corporate buyers. Yet, as the world thaws from a pandemic winter, what should dealmakers anticipate as the credit market responds to new rivers of M&A opportunity, coupled with the still melting glaciers of risk? As we consider the current market—whether "senior," "sub" or "mezz"—this panel will review crucial credit considerations for dealmakers and offer guidance on market sentiment in our post-pandemic environment.

## **Why You Should Attend**

- This conference is the only event to focus exclusively on the regional issues affecting entrepreneurs and M&A professionals throughout the U.S. Southeast.

- Our faculty features esteemed industry professionals with unparalleled knowledge of the deals environment.
- Participants can gain CPE and CLE credits while networking with key powerbrokers throughout the region.

### **Who Should Attend**

Corporate Counsel – Strategic Sellers – Investment Bankers – Transactional Lawyers – M&A Advisors – Corporate Development professionals – Business Entrepreneurs

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