

Sponsored Events | October 5, 2023 | 5:00 AM - 1:00 AM ET

# The 19th Annual Southeastern M&A/Private Equity Forum

**Loews Atlanta Hotel**  
**1065 Peachtree Street NE**  
**Atlanta, GA 30309**

## SPEAKERS

[Andrea M. Farley](#) | [Jeremy I. Levy](#)

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**Thursday, October 5 • 10:00 a.m. – 5:00 p.m. ET**

Andrea Farley is continuing her role as co-chair of the conference and will be joined by Jeremy Levy to participate on the following panel's at this year's conference:

**9:10am – 10:25am**

**Panel: Promise & Possibility: The State of the M&A Market**

Amid the gradual decline of M&A activity from its 2021 frenetic pace, early returns for 2023 imply muted but no less lucrative possibilities for impactful middle market transactions. For all the concern over macroeconomic uncertainty and geopolitical tumult, robust private equity dry powder and renewed interest in key sectors such as automobiles, manufacturing, and technology augur a selective and more strategic path forward for savvy deals professionals. This opening conversation explores the shifting realities of the US middle market amid protracted change. How content are corporate development and deals professionals to wait out the economic downturn? What regulatory developments bear scrutiny under the newly installed 118th United States Congress? Will an elevated risk environment yield more creative and complex provisions or earnouts? Please join us as a distinguished panel of deals professionals addresses these and other key topics.

### Moderator:

**Patrick Shea**, *Partner*, McCarthy Tétrault LLP

### Panelists:

**Andrea Farley**, *Partner*, Troutman Pepper Hamilton Sanders LLP

**David French**, *M&A Reporter, Energy & Financial Services*, Reuters

**Michael Lonergan**, *Managing Partner*, Georgia Oak Partners

**Aartie Manansingh**, *Head of Transactional Insurance Solutions Transaction Risk Advisory & Solutions*, Willis Towers Watson

**Thursday Oct 5**

**3:00 pm – 4:00pm**

## Panel: At Lightning Speed: Exploring AI's Expansion into Dealmaking

Artificial Intelligence's (AI) growing influence is pervasive in almost every sector of the market. Its rise within dealmaking only further demonstrates its impressive reach. But where exactly is AI making waves within the deals space, and how far, wide and fast is its reach expected to grow? Our panel of dealmakers will share their thoughts on AI from their unique perspectives in the middle market as well as their predictions about what AI holds for the future of dealmaking as a whole.

### Moderator:

**Jeremy Levy**, *Partner*, Troutman Pepper

### Panelists:

**Jeff Goodman**, *Managing Director*, Greenwich Capital Group

**Roy Locke**, *Senior Vice President, Client Advisor*, Marsh LLC

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