

Speaking Engagements | December 27, 2024 | 2:00 PM - 4:00 PM ET

The Evolution and Future of NIL: Charting the Path Forward, Webinar

SPEAKERS

Michael S. Lowe | Christopher M. Brolley | Callan G. Stein

Thursday, December 27 • 2:00 – 4:00 p.m. ET

Troutman Pepper Partners Callan G. Stein and Michael S. Lowe, and Associate Christopher M. Brolley will be presenting “The Evolution and Future of NIL: Charting the Path Forward,” a webinar on Friday, December 27, 2024, at 2:00 p.m. EST.

They will explore the evolving landscape of Name, Image, and Likeness (NIL) rights for student-athletes, with a particular focus on recent NCAA guidance, varying state laws, and the potential for federal legislation in a new administration. And discuss the implications of the House v. NCAA settlement on NIL regulations, the potential for reclassifying student-athletes as employees and its implications; and the anticipated enforcement trends for 2025 and beyond.

Attendees will gain insights into the legal complexities surrounding NIL, the impact of ongoing litigation, and strategic considerations for compliance and advocacy in this dynamic area of college athletics.

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