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The Impact of Schrems II on EU and US Cloud-Based Services

EACCNY "Digitalization" Series

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The thought leadership EACCNY series explores the acceleration of "digitalization" due to COVID-19 on both sides of the Atlantic and across various industries. Angelo A. Stio III and Robyn R. English-Mezzino, both at Troutman Pepper, along with Vincent Wellens and Lindsay Korytko, both at Nautadutilh, address the Impact of Schrems II on EU and U.S. cloud-based services.

Digital transformation has been on the agenda of most businesses for some time, and the COVID-19 pandemic has only caused it to move up. Cloud computing services, such as those provided by AWS and Microsoft, have been shown to be crucial to a successful digital transformation.

Cloud-based services very often entail international data transfers, in particular to countries outside the EU or EEA, for example, because they are hosted outside the EU/EEA or because the data are accessible to the technicians and staff of cloud providers based in jurisdictions outside the EU/EEA, in many cases the U.S., even if only for maintenance and support purposes.

In addition, many popular electronic signature solutions, which are crucial to the digital transformation of organisations, such as Docusign, entail the transfer of personal data outside the EU/EEA.

Read the full article on the European American Chamber of Commerce website.

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