

Speaking Engagements | December 8, 2022 | 9:00 AM - 10:00 AM ET

The LJN Webinar Series: Intellectual Property

SPEAKERS

[Howard J. Shire](#)

Thursday, December 8 • 2:00 – 3:00 p.m. ET

The NFT marketplace has exploded as commercial entities and consumers alike see NFTs as marketing tools, investment strategies, and business drivers. In this Studio Briefing, we will look at a hypothetical NFT startup and its business model. Our panel will issue-spot legal and business issues to help guide lawyers counseling NFT clients on operational, third-party stakeholder, and regulatory concerns.

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