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The NCAA's Recent Q&A Document: Clues on What NIL Enforcement Will Look Like Post-House

Highway to NIL Podcast

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In this episode of *Highway to NIL*, Troutman Pepper Locke attorneys Cal Stein and Chris Brolley discuss the recent Q&A document released by the NCAA and conferences, focusing on the guidance providing clues for how enforcement may look under the College Sports Commission in the post-*House* settlement landscape. Among other topics, they examine the role of the College Sports Commission in investigating NIL rule violations, the arbitration process for contested penalties, and enforcement issues related to high school and transfer athletes. The episode also covers compliance with roster limits, the benefits cap, and scrutiny of third-party NIL deals involving associated entities.

Topics include:

- Background on the Q&A document (1:48);
- Q&As on enforcement: The College Sports Commission and the neutral arbitration process (3:09);
- Potential enforcement activity: Timing of NIL offers and tampering (7:52);
- Potential enforcement activity: Compliance with roster limits (11:42);
- Potential enforcement activity: School payments to student-athletes and the benefits cap (16:30);
- Potential enforcement activity: Third-party NIL payments and “associated” entities/individuals (24:50).

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