

Press Coverage | July 23, 2024

The New Review: Mapping the Evolution of TAR, Generative AI, and the Attorney's Role in e-Discovery

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Alison Grounds, managing partner of Troutman Pepper eMerge, was quoted in the July 23, 2024 *Relativity Blog* article, "[The New Review: Mapping the Evolution of TAR, Generative AI, and the Attorney's Role in e-Discovery](#)."

"The assumption that TAR (including review using generative AI) requires more agreements and validation than would be required by a manual review makes no sense to me. Defensibility of the process should only be required if there is an identifiable deficiency or specific concern with the production," Alison Grounds, managing partner of Troutman Pepper eMerge, explained to me, echoing Cristin's perspective. "Otherwise, the costs of defending the use of technology will outweigh its benefits."

She continued: "We never exchanged coding memos or reviewer attorney bios when we did manual human review."

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