

Speaking Engagements | March 6, 2024

# The Rise in Greenwashing Claims

## Energy Law Insights

### SPEAKERS

[Vaughn H. Morrison](#) | [Melissa Horne](#) | [Andrea W. Wortzel](#)

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Claims of 'greenwashing' – allegations that companies overstate the environmental benefits of renewable energy and other projects – continue to rise. Troutman Pepper's Andrea Wortzel, Melissa Horne, and Vaughn Morrison analyze the increase in greenwashing claims and related scrutiny by regulators and the plaintiffs' bar, and highlight best practices for complying with regulations and accurately reporting environmental and other ESG performance.

- [The Rise of Greenwashing](#)
- [How Greenwashing Claims Are Brought](#)
- [The Impact of ESG Disclosures](#)
- [FTC, SEC, and California Regulatory Requirements](#)
- [Best Practices for Compliance](#)
- [Non-Carbon Greenwashing Claims](#)
- [FTC Green Guides and Upcoming Regulations](#)

The energy sector is currently undergoing seismic change and with that change comes tremendous opportunity. Our energy video series, which features nationally recognized Troutman Pepper partners as they discuss a vast array of unique and complex challenges that face the energy industry.

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