

Podcasts | October 1, 2024

# Title IX

## Highway to NIL Podcast

### SPEAKERS

[Mia S. Marko](#) | [Callan G. Stein](#) | [Danielle A. Clifford](#)

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The *Highway to NIL Podcast* analyzes the legal landscape concerning college athletics and the regulation of name, image, and likeness (NIL) rights of student athletes. The podcast provides key insights into the current state of affairs, focusing on the NIL guidance and policies coming directly from the NCAA; the various passed and amended state NIL laws; and NIL enforcement, including how the NCAA, state attorneys general, and other regulators may investigate and punish schools for NIL violations.

In this installment, Troutman Pepper attorneys Cal Stein, Mia Marko, and Dani Clifford discuss Title IX, a longstanding federal law that applies to educational institutions, and its intersection with the evolving landscape of name, image, and likeness (NIL) rights. They also explore the potential future scenario where NCAA institutions might start paying some of their student-athletes.

Specific topics include:

- An overview of Title IX and how it applies to college athletics (2:30);
- The intersection of Title IX and NIL (6:10);
- Current and future Title IX compliance litigation (10:35);
- The *House* settlement and Title IX (13:45);
- Key takeaways about Title IX's impact on NIL (21:18).

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