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To Embed, or Not to Embed, That Is the Question

SPEAKERS

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A discussion presented by Thomson Reuters and [Celesq](#) on an increasingly tumultuous area of online copyright law. This discussion focuses on a trend where courts are increasingly allowing cases to proceed on the merits in instances of media publishers embedding, a practice of displaying content from one platform into another without actually hosting the underlying content. For years, such a practice seemed safe under the Ninth Circuit's "server test." However, districts in other circuits are rejecting that the server test is settled law and questioning the legality of embedding. As social media makes embedding content a more available feature, this broadcast discusses the risks of continuing to embed content without first acquiring permission and possible alternatives.

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