

Speaking Engagements | October 26 - 27, 2023

# Tobacco and Nicotine Products Regulation and Policy Conference

**Washington DC & Virtual**

## SPEAKERS

[Bryan M. Haynes](#) | [Agustin E. Rodriguez](#)

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**October 26 – 27, 2023**

Troutman Pepper's Bryan Haynes and Agustin Rodriguez will be speaking at the Food and Drug Law Institute's Tobacco and Nicotine Products Regulation and Policy Conference, October 26 – 27th, 2023, in Washington, DC, and available virtually.

Bryan will moderate the session "Recent Premarket Tobacco Application (PMTA) Decisions, Marketing Denial Order (MDO) Litigation, and Protecting CTP Decisions from Future Legal Challenges," on October 26 at 11:20 a.m.

This panel will dissect the recent decisions surrounding PMTAs, which are instrumental in determining the future of tobacco and nicotine products on the market. The panel will provide an in-depth analysis of these decisions, shedding light on the rationale behind them and their implications for the industry. Panel members will delve into the ongoing litigation related to Marketing Denial Orders (MDOs), offering a comprehensive overview of the legal challenges these orders have faced and the potential outcomes of these disputes.

Agustin will be speaking on the session "State and Local Regulatory Developments and Enforcement Challenges," taking place on October 27 at 9:00 a.m.

Agustin's panel will provide a comprehensive exploration of the critical role states play in the enforcement of federal state laws within the tobacco and nicotine sector. The panelists will delve into how states are adeptly "filling the gap" in the absence of enforcement from the Center for Tobacco Products (CTP). This discussion will offer insights into the practical implications of these regulatory maneuvers and the strategies employed by states to ensure compliance within their jurisdictions. The panel will also examine the authority of states to regulate tobacco and nicotine products within their own borders. They will discuss potential conflicts that may arise between flavor bans and products that have received Premarket Tobacco Product Applications (PMTA) Marketing Granted Orders. This promises to be an engaging discourse on the evolving interplay between state and federal regulations. Whether you are a legal professional, policy maker, or stakeholder in the tobacco and nicotine industry, this conference will equip you with a deeper understanding of the current regulatory and legal landscape.

## RELATED INDUSTRIES + PRACTICES

- Tobacco + Nicotine