

Firm Events | October 14, 2021 | 10:00 AM - 11:30 AM ET

Trade Secret Theft and Protecting Sensitive Information in the Age of COVID-19

SPEAKERS

Molly S. DiRago | Peter T. Wakiyama | Evan Gibbs

Thursday, October 14 • 2:00 – 3:30 p.m. ET

With the increase of remote work due to COVID-19, companies need to identify ways to mitigate the risks of trade secret theft and the misappropriation of sensitive company data now more than ever.

Please join us for a multidisciplinary, collaborative webinar with members from our Labor and Employment; Cybersecurity, Information Governance, and Privacy; and Intellectual Property teams as they share best practices and discuss recent legal developments on these issues. The webinar will provide practical tips for companies to safeguard critical assets, protect themselves against bad actors, and if the need arises, respond to a data breach.

Key takeaways:

- How to determine what data to collect and store from employees and what laws are triggered when collecting such information.
- How to share data legally and responsibly when for a legitimate business purpose.
- How to create effective confidentiality agreements and company policies that govern the use of external storage devices and the safekeeping of data assets.
- How to mitigate the risk of theft and misappropriation of company data through retention by departing employees via personal data storage devices.
- How to be thoughtful about the onboarding and outboarding process in the context of data storage and retention by employees.
- How to think about your company's IP strategy and strategic data assets in an evolving digital world.
- How to build your IP wall and use available legal options to protect your IP and data assets in anticipation of competition.
- How to prevent and respond quickly to unauthorized access of confidential information.
- How to handle internal investigations, root-cause analyses, breach identification and response, individual and regulatory notice, regulatory investigations, and, when such matters arise, individual and class-action litigation throughout the U.S.

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