

Speaking Engagements | October 21, 2021 | 5:00 AM - 6:00 AM PT

# Trademark and Branding Strategies for Startups

## SPEAKERS

[Austin Padgett](#)

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**Thursday, October 21 • 12:00 – 1:00 p.m. PT**

Troutman Pepper is teaming with SBDC@UCI Beall Applied Innovation Incubator to host a year-long monthly series targeted to startups and small businesses.

Join us for a discussion with Austin Padgett, where he will discuss branding strategies for early stage companies and how they can go about protecting those brands.

## RELATED INDUSTRIES + PRACTICES

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