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Troutman Pepper Advises Award-Winning Creative Agency Red Tettemer O'Connell + Partners in Sale to Mod Op

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PHILADELPHIA – Troutman Pepper client Red Tettemer O'Connell + Partners (RTO+P), an award-winning, Philadelphia-based creative agency, has been acquired by Mod Op, a full-service digital marketing agency accelerating customer growth through human creativity and automation. [Read a company press release about the strategic transaction here.](#)

With more than two decades of experience, RTO+P is known for creating unforgettable experiences for clients, for its unconventional spirit, and for its award-winning creative work. Clients include E&J Gallo Wineries, Dietz & Watson, Sparkling Ice, Stanley Black & Decker, Reyka Vodka, MetLife, Nestle's Nesquik, Nature's Bakery and Sheetz.

The Troutman Pepper team advising RTO+P included [Tom Dwyer](#), [Raffaele Cicala](#), [Laura Kleinberg](#), and [Thomas Phelan](#).

Consistently recognized as a top-tier national practice, Troutman Pepper's corporate attorneys regularly handle multimillion- and multibillion-dollar transactions. Core areas of service include capital markets transactions and other significant domestic and cross-border transactions, mergers and acquisitions, corporate governance, securities laws compliance, and corporate finance. The firm has particular expertise in the private equity and private fund services space, advising clients on matters from fund formation to investments and exit transactions.

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