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Troutman Pepper Advises Deluxe Corporation in Sale of Web Hosting, Logo Design Operations

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NEW YORK – Troutman Pepper counseled Deluxe Corporation (NYSE: DLX), a Trusted Payments and Data company, in the sale of its web hosting and logo design businesses to HostPapa, a leading global web hosting and cloud service provider for small and medium businesses. [Read a company press release about the transaction.](#)

This transaction represents Deluxe's exit from the web hosting and logo design market as it continues to focus on its future as a Payments and Data company. The company's powerful scale supports millions of small businesses, thousands of vital financial institutions, and hundreds of the world's largest consumer brands, while processing approximately \$3 trillion in annual payment volume.

The Troutman Pepper team advising Deluxe Corporation was led by [Steven Khadavi](#) and [Wallace Bao](#), and included Brielle Landis, [Daniel Anziska](#), [Brandon Woods](#), and Hazen Dempster.

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