

Firm News | July 6, 2023

Troutman Pepper Advises Deluxe Corporation in Sale of Web Hosting, Logo Design Operations

RELATED PROFESSIONALS

[Steven Khadavi](#) | [Wallace Bao](#) | [Daniel N. Anziska](#) | [Brandon Woods](#) | [Hazen H. Dempster](#) | [Brielle Landis](#)

RELATED OFFICES

[New York](#)

NEW YORK – Troutman Pepper counseled Deluxe Corporation (NYSE: DLX), a Trusted Payments and Data company, in the sale of its web hosting and logo design businesses to HostPapa, a leading global web hosting and cloud service provider for small and medium businesses. [Read a company press release about the transaction.](#)

This transaction represents Deluxe's exit from the web hosting and logo design market as it continues to focus on its future as a Payments and Data company. The company's powerful scale supports millions of small businesses, thousands of vital financial institutions, and hundreds of the world's largest consumer brands, while processing approximately \$3 trillion in annual payment volume.

The Troutman Pepper team advising Deluxe Corporation was led by [Steven Khadavi](#) and [Wallace Bao](#), and included Brielle Landis, [Daniel Anziska](#), [Brandon Woods](#), and Hazen Dempster.

Consistently recognized as a top-tier national practice, Troutman Pepper's corporate attorneys regularly handle multimillion- and multibillion-dollar transactions. Core areas of service include capital markets transactions and other significant domestic and cross-border transactions, mergers and acquisitions, corporate governance, securities laws compliance, and corporate finance. The firm has particular expertise in the private equity and private fund services space, advising clients on matters from fund formation to investments and exit transactions.

About Troutman Pepper

Troutman Pepper is a national law firm with more than 1,200 attorneys strategically located in 23 U.S. cities. The firm's litigation, transactional, and regulatory practices advise a diverse client base, from start-ups to multinational enterprises. The firm provides sophisticated legal solutions to clients' most pressing business challenges, with depth across industry sectors, including energy, financial services, health sciences, insurance, and private equity, among others. Learn more at troutman.com.

RELATED INDUSTRIES + PRACTICES

- [Corporate](#)
- [Mergers + Acquisitions](#)