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Troutman Pepper Advises Deluxe Corporation in Sale of Web Hosting, Logo Design Operations

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NEW YORK – Troutman Pepper counseled Deluxe Corporation (NYSE: DLX), a Trusted Payments and Data company, in the sale of its web hosting and logo design businesses to HostPapa, a leading global web hosting and cloud service provider for small and medium businesses. Read a company press release about the transaction.

This transaction represents Deluxe's exit from the web hosting and logo design market as it continues to focus on its future as a Payments and Data company. The company's powerful scale supports millions of small businesses, thousands of vital financial institutions, and hundreds of the world's largest consumer brands, while processing approximately \$3 trillion in annual payment volume.

The Troutman Pepper team advising Deluxe Corporation was led by Steven Khadavi and Wallace Bao, and included Brielle Landis, Daniel Anziska, Brandon Woods, and Hazen Dempster.

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